

Give the Gift of Love

Friends,

This winter we are mobilizing people across the nation to **Give the Gift of Love** to Northern Uganda. We are asking you to join us in redefining how people give during the holiday season.

From December 7th-14th we are sending out 2000 hats to socially minded people like you. During this week we will be working together to find creative ways to sell these hats. Our goal is to sell out in one week. And we will!

To reach this goal we need you to think about how you can work within your community and social networks to develop a venue where the story of Krochet Kids and our life changing products can be shared. The options are endless but here are a few examples:

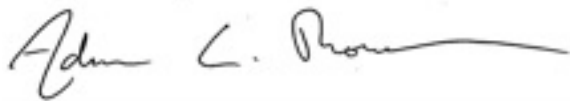
- Throw a Sweater Party/ Information Night.
- Go Caroling with KKI Hats.
- Host a Hot Cocoa Event.
- Throw a Benefit Concert.
- Host an Art Show Showcasing KKI products.

The dream behind the **Give the Gift of Love** campaign is to give people the opportunity to purchase a gift this holiday season that gives twice. Your friends and family can give a hat to someone, and that hat also gives the gift of empowerment to a woman in Uganda. It's a beautiful process; one that we are really excited to share with the masses.

So dream **BIG** with us. We are really excited about how you, our KKI faithful, will go far above and beyond the expectations of this commission. Fill out the application below and submit it asap. We are only hosting a limited amount of events this winter.

Thanks so much for your interest. We are really excited about how this nationwide campaign is going to unfold. It wouldn't be possible without you!

Love,



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